

August 12, 2010

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**NASHVILLE STORM’S 7-0
START EARNS TOP-10
RANKINGS IN EVERY
NATIONAL POLL**



During the winter of 2009-2010, Nashville Storm President Bill Caldwell looked ahead to the 2010 regular season and made an immediate decision---- that the Nashville Storm would load the 2010 schedule with every national powerhouse team he could find within a reasonable travel distance of Nashville, Tennessee. At that time, his remark was “By the time the first national polls come out, we’re going to know exactly how good--- or NOT GOOD we are.”

Within the NAFL, the Storm renewed their home-and-home rivalry with the 2008 NAFL National Champion Indianapolis Tornados and added a home-and-home with the Georgia Mustangs, who had gone 10-2 in the NAFL in 2008 (that one didn’t work out too well, as the Mustangs suspended operations without ever playing a 2010 game). Then the Storm went outside the NAFL and scheduled a home-and-home series with the St Charles Cyclones (winners of 4 consecutive league titles in the MLFA and GMFL) and added a game with the defending MCFL champion Kings Comets. And in mid-May, the perennially powerful Kentucky Wolverines (2 national championship game appearances in the last 4 years) developed a schedule vacancy for June 5--- the Storm added the Wolverines to the Storm schedule on just 2 weeks notice (a risky move, because the Storm were 0-2 against the Wolverines in 2 previous games).

Anyway, in the last week, 2 of the 4 national polling services have published their first polls (a third, SemiProBCS.com, has been running computerized weekly polls since January), and the “good or not good” verdict is in---- and so far, the answer is PRETTY GOOD, as the Nashville Storm is ranked as one of America’s 7 best teams in all 3 polls. The results:

AMERICAN FOOTBALL NEWS (operated by Dick Seuss and Jesse Wiggins)- NASHVILLE STORM RANKED #4 IN THE NATION. Seuss is the former owner of the Minor League Football News (now owned by Team USA’s Head Coach Rudy Wyland), and, with Wiggins, is the organizer of the “Sunshine Bowl” annual football weekend in January in Homestead, Florida.

NATIONAL FOOTBALL EVENTS (operated by Jim Nugent and Sean McNamara)- NASHVILLE STORM RANKED #3 IN THE NATION. Along with the Minor League Football News rankings (not out yet), the NFE Coaches' Poll is the oldest national ranking service.

SEMIPROBCS.COM (operated by GMFL Commissioner Anthony McCormick)- NASHVILLE STORM RANKED #7 IN THE COUNTRY. This is a national poll operated on a computerized ranking system, and is in its' 2nd year of operation. This poll in 2009 was the first national poll to ever rank the Nashville Storm as the #1 team in the country (after the Nashville Storm's upset victory over the Central Penn Piranha in the 2009 NAFL National Semifinals, but before the Storm's 23-21 loss to the St Paul Pioneers in the 2009 NAFL National Championship Game). This year, it is important to note that this poll has been the only poll that has ranked teams in winter-spring leagues in the same rankings with summer-fall leagues and teams, and 3 of the 6 teams ranked ahead of the Nashville Storm are winter-spring teams that finished their seasons over 2 months ago-- so the Storm's Semiprobc.com ranking is the equivalent of a #4 national ranking with the other services.

In 2009, while the Nashville Storm finished the season ranked between 4th and 7th in all 4 of the national ranking services, the Storm weren't ranked in the top 10 of any of them until mid-September (after the Storm's 2nd victory over the Indianapolis Tornados), so high national recognition is coming to the Storm considerably earlier than last year, and the Storm are in a good position to move up further.

All the Storm has to do is one thing---- KEEP WINNING.

SCHEDULE CHANGES MARK "THE DOG DAYS OF AUGUST" FOR THE NASHVILLE STORM

It is an unfortunate fact of life in adult amateur football that many teams who start seasons don't finish them---- so the ability to find and schedule replacement games is a

valuable skill for an adult amateur football CEO to possess. Thru August 7, the first 7 games of the Nashville Storm's schedule went exactly as planned coming into the season, but three teams on the original Nashville Storm schedule (Arkansas Bonecrushers, Georgia Mustangs, and Louisville Saints) have suspended operations for 2010, necessitating the scheduling of replacement games. Fortunately for Nashville Storm fans, EVERY HOME GAME ON OUR ORIGINAL 2010 SCHEDULE WILL BE PLAYED AS SCHEDULED, although 2 of these games will feature the Nashville Storm against a different opponent from the opponent originally on the schedule.

Here are the schedule changes:

SATURDAY, AUGUST 14- ORIGINAL SCHEDULE: ROAD GAME AGAINST ARKANSAS BONECRUSHERS- NEW SCHEDULE- NO GAME. We made an effort here to schedule a road game against the MCFL's Louisville Bulls for August 14, but this date wasn't a home date on the original Bull schedule, and their efforts to secure a facility to play the game were unsuccessful. Our thanks to Bull CEO Don Hillerich for his efforts to put together a game for us---- we'll do this again sometime under better circumstances.

SATURDAY, AUGUST 21- ORIGINAL SCHEDULE: HOME GAME AGAINST GEORGIA MUSTANGS- NEW SCHEDULE- HOME GAME AGAINST WEST 10 WAR EAGLES. The West 10 War Eagles (out of Jackson, TN) are one of the best first-year teams in America, and we welcome the chance to host them at Stratford. This will be our only 2010 game against another team from the State of Tennessee.

SATURDAY, AUGUST 28- ORIGINAL SCHEDULE: HOME GAME AGAINST LOUISVILLE SAINTS- NEW SCHEDULE: HOME GAME AGAINST ST LOUIS BULLDOGS. This change makes a tough 2010 schedule even tougher- the Bulldogs are 10-1 in 2010 and are ranked in the top 20 in the nation by AFN and NFE. The Storm and Bulldogs will play for the first time since 2005 in this one.

SATURDAY, SEPTEMBER 11- ORIGINAL SCHEDULE: ROAD GAME AGAINST GEORGIA MUSTANGS- NEW SCHEDULE: NO GAME.

THE NASHVILLE STORM'S SEPTEMBER 18 HOME GAME AGAINST THE INDIANAPOLIS TORNADOS AND SEPTEMBER 25 ROAD GAME AGAINST THE INDIANAPOLIS YELLOW JACKETS WILL BE PLAYED AS SCHEDULED.

NASHVILLE STORM ADDS SIDELINE REPORTER TO THE STORM PUBLIC ADDRESS TEAM- ADEY ADEOLA



ADEY ADEOLA SETS UP TO DO SIDELINE REPORTING AT THE GEORGIA DOME FOR THE 2008 ATLANTA CLASSIC

Nashville Storm CEO Bill Caldwell will tell you that one of the reasons the Nashville Storm loves to schedule games against top-level opponents is because “every time we play a team like that we learn something that makes us better at what we do.”

Last weekend, the Nashville Storm played a road game against one of those “top-level” opponents (the Indianapolis Tornados), and spent 3 hours taking notice of the effectiveness of the Tornados’ public address team, which paired the Tornado PA announcer with Tornado GM David Seiter doing game reportage from field level from the Tornado sideline. The Storm already had the sound equipment for a similar setup, and the Storm CEO already knew who he wanted the Storm sideline reporter to be. When the Storm President got back to Nashville, he called Storm Head Coach Charles Hunter to discuss the idea---- Coach Hunter liked it. He then called Storm GM Alonzo Mayfield and asked him to call his preference for a sideline reporter----- and the Storm PA team added an important new member.

Adey Adeola is only one year out of college, but the Nashville Storm are nowhere near being her “first rodeo”. While a student at Tennessee State University, Adey was the sports director for WTST (the award-winning TSU campus radio station), a position that featured her prominently in TSU radio sports broadcasts for several years, including many stints as a sideline reporter for broadcasts of TSU football games. So the Nashville Storm is adding a sideline reporter that has done the same job at LP Field, the Georgia Dome, and the Liberty Bowl.

Adey was actually the Nashville Storm’s original hire for the 2010 PA announcer job which is now done so very capably by former ABA Nashville Broncs and WBA Franklin Knights PA announcer Kevin Dugan. However, something happened between the hire of Adey and the start of the 2010 season----- something called the Nashville Flood of May 1, which flooded out Adey’s residence, causing Adey to briefly relocate to Atlanta before finding another home in Nashville. We’re glad she’s back, and are looking forward to the brand of excellence Adey will bring to the Storm sideline reporting job.